

Profile

Creative and detail-oriented Website Designer with 4+ years of experience designing visually compelling, responsive websites for B2B and B2C markets. Expert in bridging the gap between aesthetic graphic design and technical feasibility (HTML/CSS). Proven track record of creating high-converting landing pages, establishing brand consistency, and delivering pixel-perfect user experiences. Skilled in Figma, with a strong focus on mobile-first principles and SEO-friendly design layouts.

Experience

Byte Legion, UI/UX Designer

At Byte Legion, I worked as a UI/UX Designer responsible for creating clean, functional, and business-focused interfaces. I handled both full design projects from scratch and redesigns where the existing UX was weak or inconsistent.

08/2025 – 11/2025

Islamabad, Pakistan

- **Adonai Fitness Website:** Designed the complete website layout and visual identity from the ground up. Established the brand's color palette, typography, and style guide to ensure a professional, high-impact market entry.
- **UX & Conversion Optimization:** Redesigned the *Bar Bunny* app interface, decluttering the visual hierarchy to improve user retention and streamline the customer journey.
- **Visual Assets:** Created high-fidelity mockups and responsive UI components, ensuring all graphics remained crisp and legible across mobile and desktop devices.
- **Collaboration:** Worked closely with the development team to ensure the final website matched the approved design mockups pixel-for-pixel.

Octech, React Developer

Nov, 2024 – Jul, 2025

Great Poland Street,
London, England

- **Full-Cycle Website Design:** Led the visual design and frontend implementation for client websites, including *EnomadTax.com*, *UAPAY.io*, and *Aurix*.
- **Responsive Layouts:** Designed flexible, mobile-first interfaces that adapted seamlessly to all screen sizes, ensuring a consistent user experience.
- **Brand Alignment:** Maintained strict brand consistency across all web pages and digital touchpoints, translating client requirements into engaging visual stories.
- **Performance & SEO:** Built lightweight, optimized design structures using Next.js/Tailwind, resulting in fast-loading pages favorable for SEO rankings.

Danzee Tech, UI Developer & Designer

Dec, 2022 – Oct, 2024

Viby, Denmark

Designed and co-developed responsive, user-focused web applications by blending strong UI/UX principles with modern frontend practices.

- **Design to Development:** Transformed conceptual ideas into polished, production-ready website designs. Created comprehensive style guides and asset libraries for developer hand-off.
- **Interactive Prototyping:** Designed interactive wireframes in Figma to visualize user flows and secure client approval before development.
- **Component Design:** Built a library of reusable design elements (buttons, banners, navigation bars) to speed up the design process and ensure visual uniformity.
- **Modern Web Practices:** Applied expertise in HTML/CSS to tweak and refine layouts, ensuring the visual integrity of the final product.

Void Soft Technologies, Junior Web Developer

06/2022 – 11/2022

Rahim Yar Khan, Pakistan

- Gained foundational experience in responsive web design, creating user-friendly interfaces in Figma and implementing them with HTML/CSS.
- Focused on mobile responsiveness and cross-browser compatibility for client projects.

Skills

Figma (auto-layout, variants, variables) — Proficient**User flows** — Competent**Wireframes** — Proficient**HTML/CSS fluency → dev hand-off** — Proficient**High-fidelity prototypes** — Proficient

Projects

Enomad, Your Global Growth, Secured and Streamlined.

05/2025 – 06/2025

Website Design & Build Designed a trustworthy, professional financial services website focused on clarity and user trust.

Yaksport, Training camps for everyone!

07/2023 – 06/2024

Aurix

03/2025 – 04/2025

SaaS UI Design Created a clean, data-rich dashboard interface with a focus on readability and ease of navigation.

Adonai Fitness

09/2025 – 10/2025

E-commerce/Brand Design Built a high-energy visual identity and landing page structure to showcase fitness products effectively.